



Diocese of Davenport

WALKING TOGETHER IN FAITH

## **Guidelines for Use of Photographic Images of Children and Youth**

**The following guidelines will be adhered to and authorization form obtained when required, for use of photographic images of children and youth by Diocesan Departments, Parishes, Schools, and Agencies.**

### **For children\youth under 13 years of age:**

Parent permission (release form) **must** be obtained for any photographic images of children **under 13 years of age** that are used for publicity, brochures, newsletters, websites, etc.

### **For children\youth between 13 and 18 years of age**

If photographic images being used are covering "news" or a specific event, the use of identifiable photographic images is allowed. Examples of this would include sports games\championships, Boy or Girl Scout jamborees, award services, Youth Ministry Rallies\events, etc.

If identifiable photographic images are being used as a marketing or development item, permission (release form) must be obtained from the parents to use an identifiable picture. Examples of this would be flyers, brochures, web sites, etc., that would be advertising services, schools, programs, etc. In other words, if the project is "planned," the youth are being used as "models" and the photographic images are identifiable, then permission (release form) is needed.

If photographic images on a web site are merely to enhance it and are not being used to report news or a specific event, then permission (release form) is needed to use identifiable photographic images.

Parental permission (release form) is needed to include any type of video (VHS or streaming) which shows children in a classroom doing "work" or answering questions - this video is considered an "educational record" and cannot be included without permission of parents.

The safest photographic images to use of youth over 13 for enhancement\marketing are "unidentifiable" photographic images - photographic images taken at a distance, from the side, from the "top", large group activities, etc.



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## Authorization Form for Use of Child/Youth Name, Likeness, and/or Photographic Image

This authorization form shall serve as parental permission for the use of name, likeness, and/or photographic image of a child/youth where such permission is required.

I grant permission to

\_\_\_\_\_

*(Diocesan Entity, Parish Faith Formation, or School)*

to use my child's/youth's name, likeness, and/or photographic image in the production of the following: (ex: newspaper, brochures, newsletters, etc.)

\_\_\_\_\_

\_\_\_\_\_

*(Above portion must be completed – DO NOT sign if blank.)*

I understand that if, for whatever reason, at any point in time, I decide to revoke this agreement, and I so notify the Diocesan Entity, Parish Faith Formation, or School in writing, all references to my child/youth (i.e., name, likeness, and/or photographic image) will no longer be used. I understand that web page references and web page photographic images will be removed within thirty (30) days of the written notification.

I understand that the Diocesan Entity, Parish Faith Formation, or School is not responsible for access to the internet information or downloads made by users using the web prior to this removal of web references (i.e., name, likeness, and/or photographic image).

I further understand that my child's/youth's name, likeness, and/or photographic image may continue to be used in any publication already printed or published prior to my revocation of the consent provided herein.

\_\_\_\_\_

Name of Child (Please Print)

\_\_\_\_\_

Date of Birth

\_\_\_\_\_

Signature of Parent or Legal Guardian

\_\_\_\_\_

Date

*This Authorization Form to be kept on file until the student graduates from High School.*